

APPLICATION FOR MEMBERSHIP

CONSUMER ELECTRONICS AND APPLIANCES MANUFACTURERS ASSOCIATION

F-4 / 23, 4TH FLOOR, WAVE 1ST SILVER TOWER, PLOT NO. D-6, SECTOR - 18, NOIDA - 201 301 (UP)

Tel: +91-120-4265697 : E-mail : info@ceama.in : Website : www.ceama.in

Dear Sir,

I / We wish to apply for enrollment as a member of Consumer Electronics and Appliances Manufacturers Association. I / We have read the Objectives of the Association and agree to abide by its rules and regulations. I / We enclose herewith a DD / Cheque in favour of **“Consumer Electronics and Appliances Manufacturers Association”** for INR _____ only, being admission fee of INR _____ and membership subscription of INR _____ for the year _____. Other details required to formalize my / our membership are given below:-

1	Membership Applied for	<input type="checkbox"/> Ordinary	<input type="checkbox"/> Associate	<input type="checkbox"/> Honorary
2	Name of the Company CIN			
3	Registered Address			
3	Correspondence Address			
4	Year of Establishment			
5	Name of the MD/CEO			
6	Name and Designation of the Representing Person	Name: Designation:		
7	Email			
8	Telephone			
9	Fax			
10	Products Marketed			
11	Gross Revenue* (for last two completed accounting years of the company)	Year: INR: Year: INR:		
12	Number of Employees			

*Turnover is defined as Gross Revenue of the member company (legal entity of the member firm). Please attach your balance sheet for last two years.

List of Enclosures:

- a)
- b)
- c)
- d)

Yours faithfully

Date:

Signature of MD / CEO

FOR OFFICE USE ONLY

Date of Receipt of Application _____

Proposed by _____

Seconded by _____

Membership Category _____

Subscription Category _____

Put up to Executive Committee on _____

Joining Date _____

Region _____

Product Category _____

Approved / Not Approved

Secretary General

President

OBJECTIVES OF CEAMA

A. The main Objectives of the Association

- i) To promote the development of the Consumer Electronics, Appliances and Mobile Industry like Television, including Set Top Box, Audio and Video products, Major Domestic Appliances (Refrigerators, Washing Machines, and Microwave Ovens), Air Treatment products (Air Conditioners, Coolers and Purifiers), Small and Large Kitchen Appliances (e.g. Toasters, Mixer Grinders, Dishwashers, Hobs and Hoods, Ovens), Water Purifiers, Games, Toys, Electronic Clocks and Watches, Mobile Phones etc. and components used in these products, through the development of a healthy and progressive activity in research and development, manufacture, trade, commerce, sale and use of these items.
- ii) To promote a feeling of fraternity and unanimity among its members on all subjects connected with their common good.
- iii) To promote fair competition and healthy practices among manufacturers and brand owners of Consumer Electronics and Appliances.
- iv) To promote competition within the industry and refrain from indulging into anti-competitive practices such as forming cartels, bid rigging and abuse of dominance that are against the spirit of the Competition Act, 2002
- v) To promote good practices for environmental protection and sustainability among manufacturers, brand owners and users of Consumer Electronics and Appliances.

B. Objectives incidental or ancillary to attainment of the main

- i) To encourage the use of indigenous Consumer Electronics and Appliances through private and public channels.
- ii) To obtain the removal of grievances affecting the members in general and to promote or oppose legislative and other measures relating to the Consumer Electronics and Appliances Industry, as circumstances may arise.
- iii) To act as arbitrator in the settlement of disputes arising out of commercial transactions among its members, as and when appointed as such.
- iv) To organise periodical meetings, seminars and symposia etc. with government officials and other concerned people and to seek clarification and solution to the problems confronting the interests of its members.
- v) To organise trade and industrial missions comprising of members, specialists and entrepreneurs both in India and abroad and to arrange meetings with the foreign trade and industrial teams visiting India.
- vi) To formulate expert opinion on topical subjects and to submit wherever necessary, recommendations to the concerned authorities and to render advice to the members.

- vii) To render expert advice on different problems and solutions thereto in connection with taxation, excise and customs, company law, industrial licensing, import-export procedures and policies and any other matter to members
- viii) To secure the cooperation of manufacturers and suppliers of basic and prime components and raw materials used in manufacture of Consumer Electronics & Appliances products.
- ix) To promote and organize scientific research activities aimed at updating the advanced technology and testing standards for the manufacture of Consumer Electronics & Appliances products as also to improve and maintain a maximum level of quality.
- x) To act as an information centre, to collect literature, books, periodicals, magazines and other publications from all over the world, to disseminate factual information on all matters concerning the industry and to establish and run a modern library for reference, assistance and advantage of the members.
- xi) To publish books and brochures on subjects of topical interest that the Company may think desirable, for the promotion of its objects.
- xii) To organize exhibitions and/or take up mass communication projects by means of newsletters, circulars, notices, newspapers, magazines, periodicals, cinemas, television, radio, etc.
- xiii) To establish effective communication for supporting or opposing the policies of the government in the interest of its members.
- xiv) To assist in the development of curriculum for vocational studies pertaining to the Consumer Electronics and Appliances sector through collaboration with Electronics Skill Council of India, and assist members to recruit and train engineers, technicians and other staff, if the members so desire, and encourage the employment of skilled manpower with NSDC certification.
- xv) To encourage the use of as much indigenous raw material as may be feasible in the manufacture of Consumer Electronics & Appliances products consistent with economy, quality and standards.
- xvi) To counteract unfair commercial and trade practices by legitimate means.
- xvii) To subscribe, to become a member of or otherwise to cooperate with other Companies in India and abroad, whose objects are altogether or in part similar to those of this Company.
- xviii) To borrow or raise moneys required for the purpose of this Company.
- xix) To acquire, purchase, build or take on lease or hire any movable or immovable property or rights and to sell, mortgage or otherwise dispose of all or any part of such property and rights.
- xx) To establish or support or aid in the establishment of Associations, Institutions, Funds and Trusts calculated to benefit employees or ex-employees of the Company and their dependents and grant them pensions and other allowances.
- xxi) To do all other such lawful things as are incidental or conducive to the attainment of the above objects.

INFORMATON REGARDING MEMBERSHIP

Consumer Electronics and Appliances Manufacturers Association

Consumer Electronics and Appliances Manufacturers Association is an all India organization in the Consumer Electronics and Durables sector. It has been in existence for over 38 years. Presently, there are more than 100 members.

Vision

To play a strategic role in creating value adds for the consumer electronics and appliances industry through sustainable engagement with various stakeholders.

Members

Companies engaged in the manufacture and/or marketing/ brand owners of Consumer Electronics and Home Appliances (refer to description of products under Members Product Profile). The membership spectrum comprises of both Indian corporates & MNCs, and includes large, medium and small-scale sectors. It does not include dealers.

Membership Categories (Benefits / Rights)

a. Ordinary Membership

It shall be open to the Company to admit as an Ordinary Member any bonafide person/firm or company engaged in the manufacture of Consumer Electronics and Home Appliances and is registered with the director of Industries of a State / Union Territory or DGTD and holds a valid registration certificate/industrial license/ letter of intent for manufacture of the said items and is engaged in actual production of the said items.

Ordinary Members are eligible to contest for positions of Office Bearers and Executive Committee.

b. Associate Membership

It shall be open to the Company to admit as an Associate Member any bonafide person/firm, company, or brand owner engaged in marketing of Consumer Electronic and Appliances, but shall exclude owners of private labels.

Associate Members are eligible to contest for positions of Executive Committee.

c. Honorary Membership

It shall be open to the Company to invite any individual to be an Honorary Member from among those who have distinguished themselves as scientists, academicians, industrialists and officials in matters related to the field of electronics.

Services Provided

- Interacts with the Government in formulating policies for the development of the sector.
- Facilitates industry growth by serving as an interface with the Government for meaningful interaction and dialogue.
- Take up the problems of members with govt. for resolution.
- Provides consultancy on commercial matters.
- Conducts Training Programs / Workshops.
- Organizes Seminars, Conferences and Exhibitions.
- Maintains Data Bank for use by members.
- Interacts with other industry Chambers / Associations.
- Interacts with Media to highlight issues affecting growth of the sector and put across industry's view point

Monthly Journal

- ACE DIALOGUES - Provides information on industry trends and new developments.

Members Product Profile

Televisions	Air Coolers	Digital Camras
Air Conditioners	Air Purifiers	Dish Washers
Refrigerators	Water Purifiers/ Dispensers	Vacum Cleaners
Washing Machines	Water Heater	Deep Freezers
Microwave Ovens	Public Address Systems	Hobs and Hoods
Set Top Boxes	Audio / Video Equipments	Wine Coolers
Mobile Phones	DVD Players /Home Theater Systems	Dryers
Small Appliances	Electronic Clocks	

ADMISSION FEE AND ANNUAL SUBSCRIPTION

A) The Admission Fee and Annual Subscription for Ordinary and Associate membership shall be as under: -

*Annual Turnover INR	Admission Fee (One Time) INR			Annual Subscription Fee INR		
	Fee	GST	Total	Fee	GST	Total
5,000+ Cr	25,000.00	4,500.00	29,500.00	6,50,000.00	1,17,000.00	7,67,000.00
3,001-5,000 Cr	25,000.00	4,500.00	29,500.00	5,00,000.00	90,000.00	5,90,000.00
1,501-3,000 Cr	25,000.00	4,500.00	29,500.00	4,00,000.00	72,000.00	4,72,000.00
501-1,500 Cr	25,000.00	4,500.00	29,500.00	3,00,000.00	54,000.00	3,54,000.00
151-500 Cr	25,000.00	4,500.00	29,500.00	2,00,000.00	36,000.00	2,36,000.00
51-150 Cr	25,000.00	4,500.00	29,500.00	1,25,000.00	22,500.00	1,47,500.00
31-50 Cr	25,000.00	4,500.00	29,500.00	75,000.00	13,500.00	88,500.00
15-30 Cr	25,000.00	4,500.00	29,500.00	50,000.00	9,000.00	59,000.00
<15 Cr	25,000.00	4,500.00	29,500.00	25,000.00	4,500.00	29,500.00

* Turnover is defined as Gross Revenue of the member company (Legal entity of the member firm)

B) Honorary Members

Shall be exempt from paying subscription fee and admission fee etc.

Application for membership after the 30th September in any year shall qualify to pay half the Annual Subscription amount laid down in para 'A' for the year.

All subscriptions, other than the first subscription, payable as per para 'A' above shall be due in advance for the whole year on the 1st April. Members are required to state the gross revenue of the last completed accounting year while renewing their membership. Membership rights of those members, who default in payment of the annual subscription within a period of three months from the due date, shall cease to be members of the Association and their membership will stand terminated automatically.