



APPLICATION FOR MEMBERSHIP

CONSUMER ELECTRONICS AND APPLIANCES MANUFACTURERS ASSOCIATION
PHD HOUSE, 5TH FLOOR, 4/2 SIRI INSTITUTIONAL AREA, AUGUST KRANTI MARG, NEW DELHI- 110016
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Dear Sir,

I / We wish to apply for enrollment as a member of Consumer Electronics and Appliances Manufacturers Association. I / We have read the Objectives of the Association and agree to abide by its rules and regulations. I / We enclose herewith Cash / DD / Cheque for INR _____ only, being admission fee of INR _____ and membership subscription of INR _____ for the year _____. Other details required to formalise my / our membership are given below:

- 1. Name of the Company : _____
- 2. Registered Address : _____
- 3. Address for Correspondence : _____
- 4. Year of Establishment : _____
- 5. Name of the MD / CEO : _____
- 6. Name & Title of the Representative : _____
- 7. E-mail : _____
- 8. Telephone / Fax : Tel: _____ Fax: _____
- 9. Products : _____
- 10. Annual Turnover : INR _____ Yr. _____
(last 2 years) : INR _____ Yr. _____
- 11. No. of Employees : _____

Yours faithfully

Signature of MD / CEO

Proposed by : _____

Seconded by : _____

FOR OFFICE USE

Received on _____. Accepted at the Executive Committee meeting held on _____

Secretary General

President

OBJECTIVES OF CEAMA

A. The main Objectives of the Association are:-

- I. To promote the development of Consumer Electronics Industry like Television, Video, Audio, Games, Toys, Electronic Clocks and Watches, Microwave Ovens, Washing Machines etc. and components used solely in these products, through the development of a healthy and progressive activity in research and development, manufacture, trade, commerce and sale of these items.
- II. To promote a feeling of fraternity and unanimity among its members on all subjects connected with their common good.
- III. To promote fair competition and healthy practices among manufacturers, dealers and users of Consumer Electronics items.

B. Objectives incidental or ancillary to attainment of the main objectives

- I. To encourage the use of indigenous Consumer Electronic Products through private and public channels.
- II. To obtain the removal of grievances affecting the members in general and to promote or oppose legislative and other measures relating to the Consumer Electronics industry, as circumstances may require.
- III. To act as arbitrator in the settlement of disputes arising out of commercial transactions among its members, as and when appointed as such.
- IV. To organise periodical meetings, seminars and symposia etc. with government officials and other concerned people and to seek clarification and solution to the problems confronting the interests of its members.
- V. To organise trade and industrial mission comprising of members, specialists and entrepreneurs both in India and abroad and to arrange meetings with the foreign trade and industrial teams visiting India.
- VI. To formulate expert opinion on topical subjects and to submit wherever necessary, recommendations to the concerned authorities and to render advise to the members.
- VII. To render expert advice on different problems and solutions thereto in connection with taxation, excise and customs, company law, industrial licensing, import-export procedures and policies and any other matter to members.

- VIII. To secure the cooperation of manufacturers and dealers of basic and prime components and raw materials used in manufacture of Consumer Electronic Products.
- IX. To promote and organise scientific research activities aimed at updating the advanced technology for the manufacture of Consumer Electronics products as also to improve and maintain a maximum level of quality.
- X. To act as an information centre, to collect literature, books, periodicals, magazines and other publications from all over the world, to disseminate factual information on all matters concerning the industry and to establish and run a modern library for reference, assistance and advantage of the members.
- XI. To publish books and brochures on subjects of topical interest that the Association may think desirable for the promotion of its objectives.
- XII. To organise exhibitions and/or take up mass communication projects by means of newsletters, circulars, notices, newspapers, magazines, periodicals, cinemas, television, radio etc.
- XIII. To establish effective communication for supporting or opposing the policies of the government in the interest of its members.
- XIV. To assist the members to recruit and train engineers, technicians and other staff, if the members so desire.
- XV. To encourage the use of as much indigenous raw material as may be feasible in the manufacture of Consumer Electronic products consistent with economy, quality and standards.
- XVI. To counteract unfair commercial and trade practices among members by legitimate means.
- XVII. To subscribe to become a member of or otherwise to cooperate with other Association in India and abroad whose objects are altogether or in part similar to those of this company.



Consumer Electronics and Appliances Manufacturers Association

Consumer Electronics and Appliances Manufacturers Association is an all India organization in the Consumer Electronics and Durables sector. It has been in existence for over 32 years. Presently, there are about 100 members.

Vision

To play a strategic role in creating value add for the consumer electronics and appliances industry through sustainable engagement with various stakeholders.

Members

Companies engaged in the manufacture of Consumer Electronics and Home Appliances. The membership spectrum comprises of both Indian corporate & MNCs, and includes large, medium and small scale sectors.

Membership Categories

- a. Ordinary Membership - Is open to bonafide companies having interest in consumer electronics sector.
- b. Associate Membership - Is open to bonafide companies registered as Small Scale Industrial Unit and engaged in the business of consumer electronics having an annual turnover of less than Rs. 100 million.
- c. Honorary Membership - Is by invitation to individuals from among those who have distinguished themselves as scientists, academicians, industrialists and officials in the field of electronics.

Services Provided

- Interacts with the Government in formulating policies for the development of the sector.
- Facilitates industry growth by serving as an interface with the Government for meaningful interaction and dialogue.
- Provides consultancy on commercial matters.
- Conducts Training Programs / Workshops.
- Organizes Seminars, Conferences and Exhibitions.
- Maintains Data Bank for use by members.
- Interacts with other industry Chambers / Associations.

Monthly Journal

- CEAMA NEWS - Provides information on industry trends and new developments.

Members – Product Profile

- Air Conditioners
- Audio / Video Equipment
- DVD Players
- Digital Cameras
- Electronic Clocks
- Microwave Ovens
- Public Address System
- Refrigerators
- Set Top Boxes
- TV sets
- Washing Machines

The Admission fee for membership and annual subscription shall be as under:

A.) Ordinary Members

* ANNUAL TURNOVER	ADMISSION FEE	ANNUAL SUBSCRIPTION
INR	(Including Service Tax 10.3%)	(Including Service Tax10.3%)
	INR	INR
5000 million and above	22,060	1,65,450
1000 million < 5000 million	22,060	1,10,300
500 million < 1000 million	11,030	66,180
250 million < 500 million	11,030	33,090
up to 250 million	5,515	16,545

* The turnover is on the basis of the Group turnover, in case member has more than one company, in Consumer Electronics.

B.) Associate Members

Applications with SSI registration and having turnover of less than INR 100 million, will be admitted as Associate Members.

Admission fee	INR	5,515	(Including Service Tax)
Annual Subscription	INR	8,273	(Including Service Tax)

C) Honorary Member

Shall be exempt from paying subscription fee and admission fee etc.

Application for membership after the 30th September in any year shall qualify to pay half of the Annual Subscription amount laid down in para 'A' / 'B' for the year.

All subscription, other than the first subscription, payable as per para 'A' / 'B' above shall be due in advance for the whole year on the 1st April. Membership rights of those members who default in payment of the annual subscription within a period of three months from the due date, shall cease to be members of the Association and their membership will stand terminated automatically.